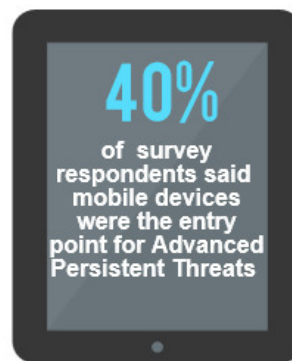
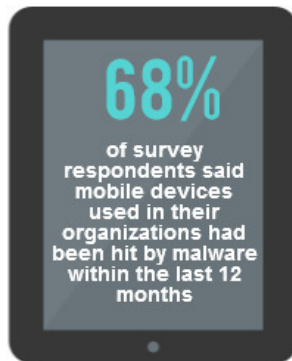
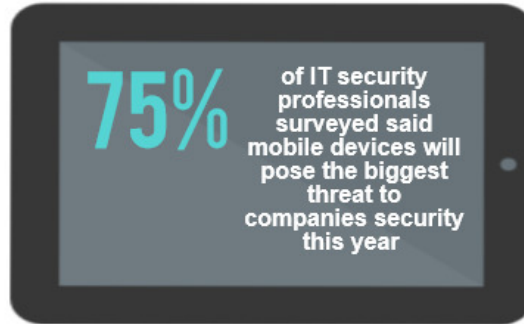


# 7 REASONS WHY YOU SHOULD NOT STORE DATA ON MOBILE DEVICES

According to a recent survey of IT professionals, smartphones, tablets and other mobile devices have become the target of malware and are even getting hit by highly targeted attacks known as "advanced persistent threats" with the intention to steal sensitive corporate data

## SHOCKING RESULTS



## 4 MAJOR THREATS TO MOBILE DEVICE USERS

### THEFT



40% of data breaches occur when a mobile device is misplaced or stolen

### NEGLIGENCE



39% of data breaches involved employee mistakes, which are often caused by hurrying through a task or misunderstanding the risks involved

### MALICIOUS ATTACKS



Contrary to popular belief, hackers aren't responsible for most data breaches, but they still account for 37% of them

### SYSTEM MALFUNCTION



24% of breaches happened when a system error led to improper exposure of information

## ARE YOU PREPARED FOR THESE THREATS?